MASSHIRE

NORTH SHORE CAREER CENTER

Career Center “On The Go”

Community Engagement Initiative

Career Center *"On The Go"*

What is; Career Center *"On The Go"*

- ❑ A community engagement initiative that delivers career center services by bringing a career center team directly out to our 19 cities and towns on the North Shore
- ❑ To meet the needs of customers in the community who are having difficulties coming to a career center
- ❑ Provide local area city and town job referrals
- ❑ Virtual follow-up appointments and next steps for training
- ❑ Re-engage with past and new community leaders and partners
- ❑ Served 79 customers

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Communities Visited to Date:

- ❑ Gloucester / Cape Ann – Cape Ann Chamber of Commerce
- ❑ Danvers / Peabody Institute Library
- ❑ Marblehead / Abbott Public Library
- ❑ Lynnfield Public Library
- ❑ Peabody City Hall / Hosted by Mayor Edward Bettencourt
- ❑ Beverly / Beverly Public Library
- ❑ Lynn City Hall / Hosted By Mayor Jared Nicholson

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Upcoming Visits:

- ❑ Salem / Espacio – CDC Point Neighborhood – 9/28/2022
- ❑ **NS Chamber of Commerce CC *"On the Go"* Focus on Business – 9/29/2022**
- ❑ Saugus Public Library / 10/04/2022
- ❑ **Topsfield Fair / 10/07/2022**
- ❑ Swampscott Public Library / 10/11/2022
- ❑ Ipswich Public Library / 11/08/2022
- ❑ Confirming dates with Middleton, Hamilton-Wenham, Nahant, Essex, Rockport, and Manchester by The Sea

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Next Steps:

- ❑ To establish CC on the go as a permanent MHNSCC concept that will assist those customers who are not able to visit the career center regularly to provide the services required that will provide them a sustainable future.

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Salem News

THE SALEM NEWS

Friday, July 29, 2022,

North Shore Career Center hits the road to find workers

SALEM — With an office in downtown Salem, and satellite locations in Gloucester and Lynn, the North Shore Career Center has always been available for people who need help looking for work. But in a time of record low unemployment and employers desperate for workers, the staff at the center has decided it can no longer wait for people to come to them.

MASSHIRE
North Shore Career Center

Main Office
70 Washington Street | Salem, MA 01970

Access Point
@North Shore Community College
Room LE-102 | 781-691-7450
300 Broad Street | Lynn, MA 01904

YOUTH Career Center
@North Shore Community College
Room LE-139 | 781-691-7430

www.masshire-nscareers.org | 978-825-7200

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NORTH SHORE CAREER CENTER

Thank You

Paul Ventresca
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DRIVING WORKFORCE DEVELOPMENT

MassHire's MOVE Maker

Mobile Occupational & Vocational Education……ON THE GO!!!

An Idea, a Partner, & a Vehicle!

Regional Planning Session leads to discovery of an opportunity:
Convert a decommissioned passenger bus into a mobile computer lab!

✓ 2009 Ford E450 former “dial-a-bat”, HC accessible

✓ Seats for 14 passengers, wheelchair harnesses & locks

Renovations & Transformation

Students & Faculty from Southeastern Regional Vocational Technical High School begin the interior renovations.

❑ MakerSpace gets to work!

❑ Seats and floor removed

❑ Countertops installed

❑ New floor with our M

Thank You to Southeastern's talented students and staff!

On-Board Technology is Powered Up!

With assistance from HUB Tech in Easton, the vehicle is equipped with dedicated Wi-Fi and Google Chromebooks. We're online, on the road!!

- ✓ HUB Tech provides technical assistance and support
- ✓ Up to 8 adults and 1 facilitator can be accommodated

Where We've Been and Where We'll Go

Our Youth Services Team can now recruit and conduct on-site info sessions and workshops at schools, churches, parks, community & cultural events.

✓ At Keith High School in Brockton 2022

Strengthens Reach Within Business Community

✓ At a Council meeting at OCPC in Brockton

The MOVE Maker enables us to engage with and support our employer partners where they do business! Companies can conduct trainings, workshops, board/committee meetings, presentations, recruitment/hiring events and more!

Extends WB and CC Programs & Resources

We can more effectively interact with community members who haven't heard of us or have not yet utilized MassHire or cannot make it to our office. The MOVE Maker is an ultra-accessible, high-tech recruitment booth…on wheels!

✓ At The Pines/Beacon Communities Resident Block Party

Contact us for more info:

MASSHIRE
GREATER BROCKTON
WORKFORCE BOARD

Jason Hunter, Interim Executive Director
jhunter@masshiregbwb.org

John Nesti, Employer Services Manager
jnesti@mashiregbwb.org

Make Sure You are Following MassHire GBWB!!

34 School Street, Brockton, MA 02301 *508-584-3234* *MassHireGBWB.org*