

South Shore

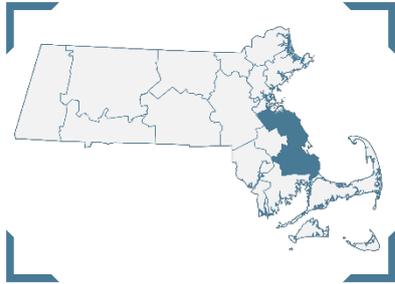
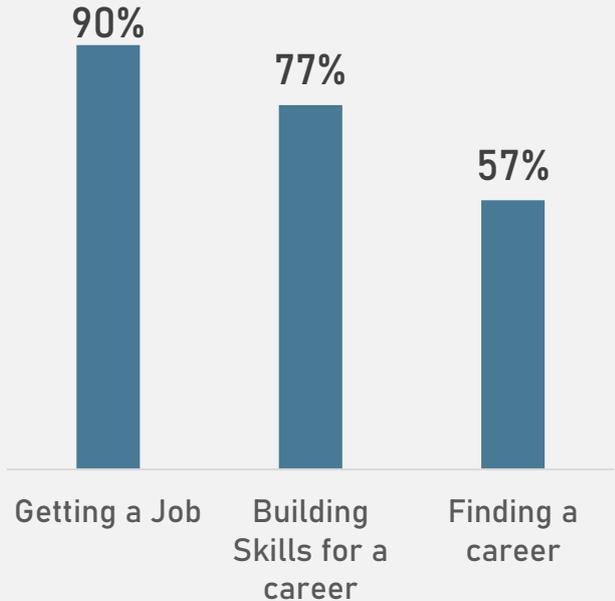
JOB SEEKER SUCCESS*:

2019 JOB SEEKER PROFILE:



*Of Adult WIOA Title 1 Customers

7,624
Total Customers Served



SERVICE AREA

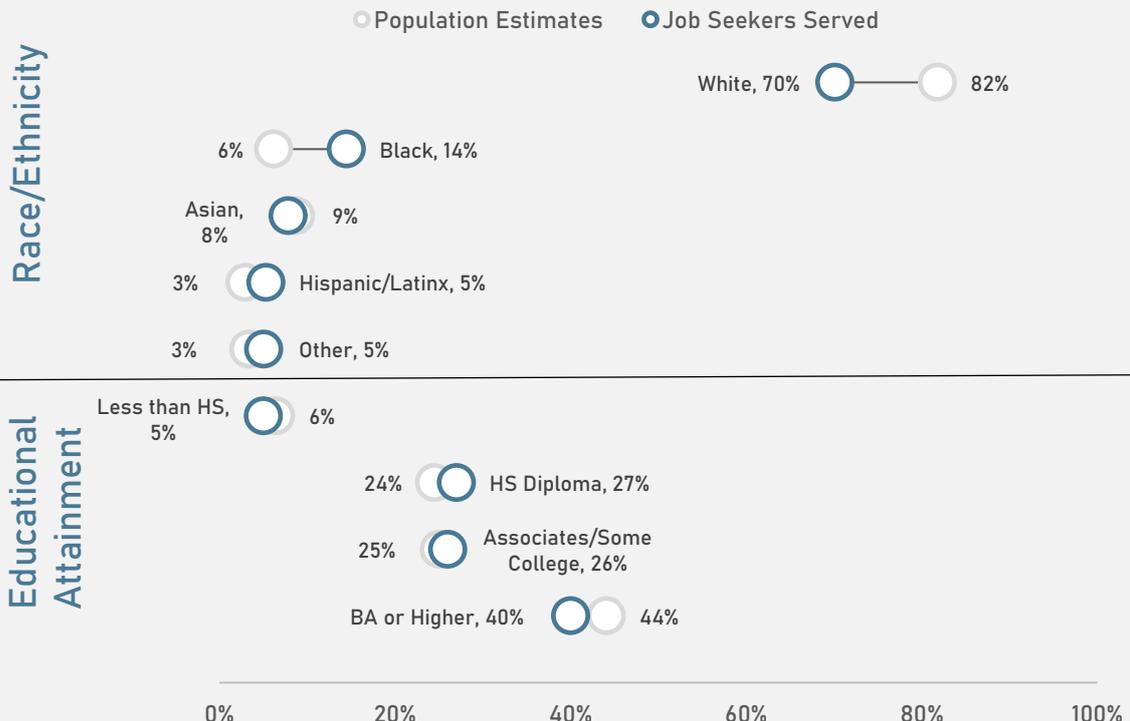
22 Cities and towns
18,119 Employers
Labor force of 306,374

MassHire Career Centers are open to all and serve people with all levels of education, from less than a high school diploma to those with graduate degrees.

The MassHire system serves those who need *training* and *skill development* the most: *non-white* workers and those with *less than a college degree*.

PRIORITY INDUSTRIES

1. Health Care and Social Assistance
2. Professional and Technical Services
3. Finance and Insurance

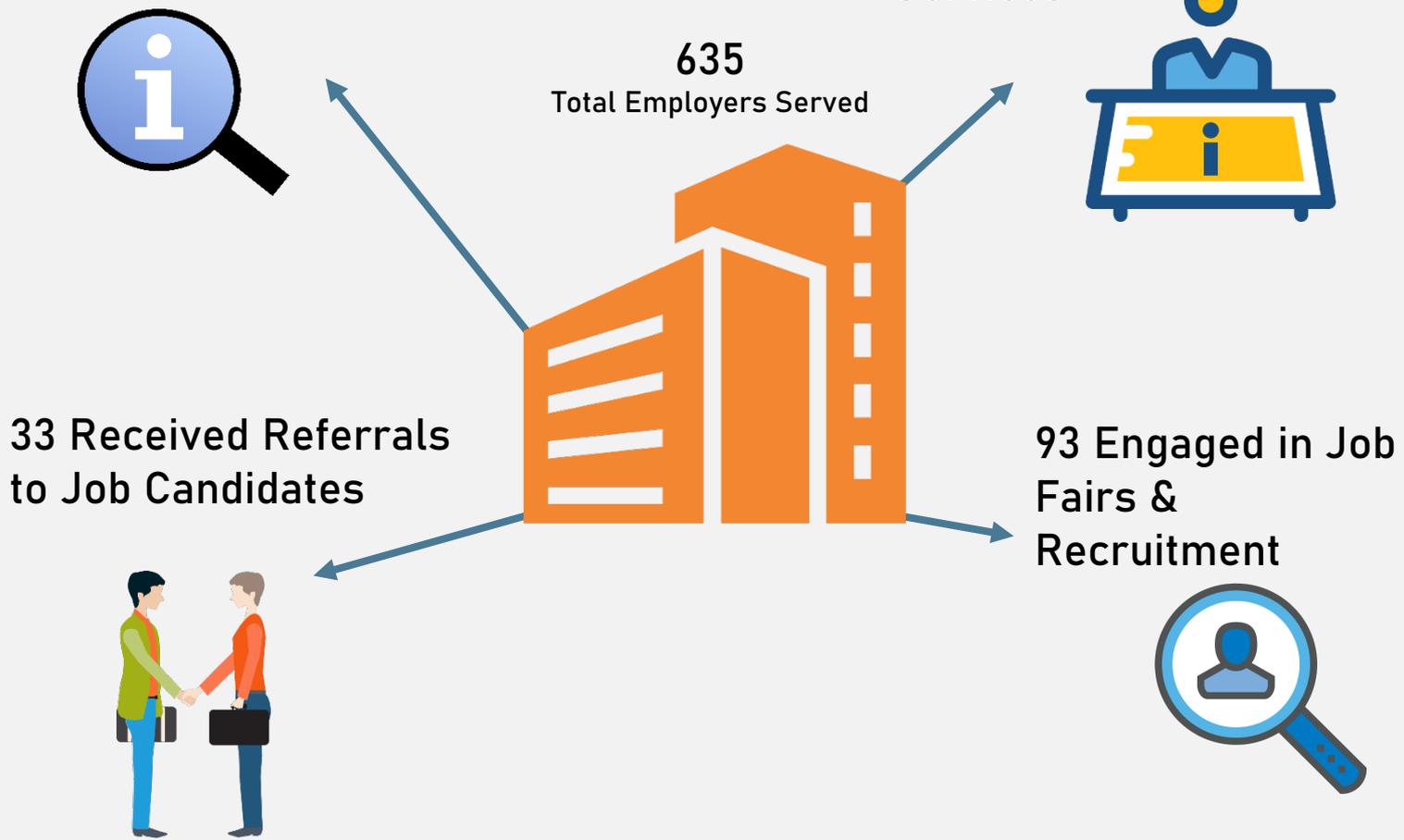


The effects of COVID-19 on our state have been devastating and our economic recovery is just beginning. Since March 2020 when the public health crisis began, over 1.9 million individuals experienced an employment interruption. Seemingly overnight, the public workforce system went from providing mainly in-person services to having to provide 100% virtual services for all job seekers and employers, even to those customers with limited digital resources/literacy. As such, we use 2019 data here to reflect "business as usual" statistics, knowing that the demand for services during 2020 and into 2021 was unusually influenced by the pandemic. As we continue to assess the impact of the pandemic on the Commonwealth's workers and businesses, we will update this information to reflect the workforce system's response.

2019 Business Support

17 Received Labor Market Information

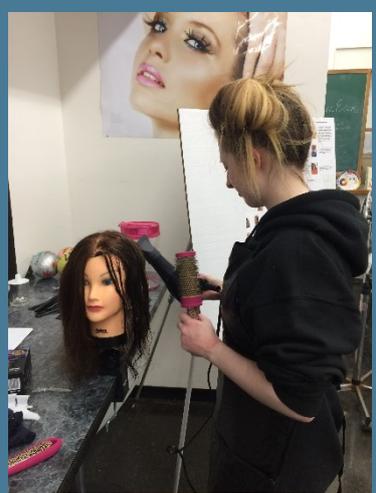
356 Received Multiple Services



33 Received Referrals to Job Candidates

93 Engaged in Job Fairs & Recruitment

Ashley participated in MassHire South Shore's "Business & Beauty – Cosmetology Pathway Program" offered to young adults 17-21 years of age. MHSS Youth Services collaborated with Mansfield Beauty Schools to develop this occupational skills building and exploration program. Funded by Commonwealth Corporation, participants "earned while they learned" and received: 50 hours of hands-on cosmetology instruction over 15 weeks at Mansfield Beauty Schools, industry-relevant professional and life skills training, a \$600 scholarship towards successful completion of MBS Cosmetology Apprenticeship program, and much more.



Ashley had a slow, shaky start. She was working, attending an evening HISET program, lived 35 miles from Quincy, had car problems and a fear of driving on the highway. She was trying to figure out how to make it all work and be successful. The soft skills taught by MassHire emphasize problem solving, time management and making a plan. When the program ended in May 2020, she was recognized for showing the most growth throughout the program and bestowed the title of "The Closer" for finishing strong.

In post program follow-up, she discussed with her MHSS Youth Career Counselor that she wanted to pursue a cosmetology license. Using MassHire Individual Training Account (ITA) funds plus the scholarship money she earned from the program, Ashley enrolled in Mansfield Beauty Schools 1,000 hour Cosmetology Apprenticeship program in August 2020. With schools operating virtually and salons closed due to the pandemic, it was a challenging time to commit to an apprenticeship. With patience, perseverance and unwavering support from her MHSS Youth Career Counselor and Mansfield Beauty Schools staff, Ashley completed her apprenticeship hours and passed all written exams in August 2021.