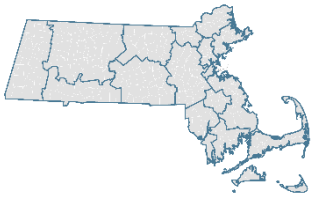
MASS WORKFORCE ASSOCIATION
ONE SYSTEM – ONE VOICE

The public workforce system is a network of entities working together to provide employment and training services to jobseekers and skilled talent to businesses, bolstering economic strength and competitiveness. The public workforce system is designed to be locally responsive and demand driven, serving four key groups: youth, individuals with barriers to employment, workers who are dislocated, underemployed or seeking new employment, and employers. The MassHire system is a federal and state funded network of 16 regional Workforce Boards and more than 25 Career Center locations across the state.

Massachusetts



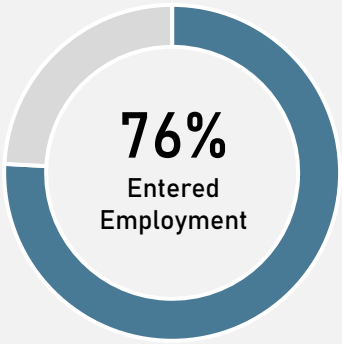
SERVICE AREA

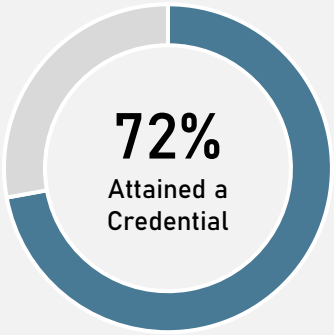
351 Cities and towns
261,292 Employers
Labor force of 3.7 million

PRIORITY INDUSTRIES

1. Healthcare and Social Assistance
2. Information Technology
3. Advanced Manufacturing

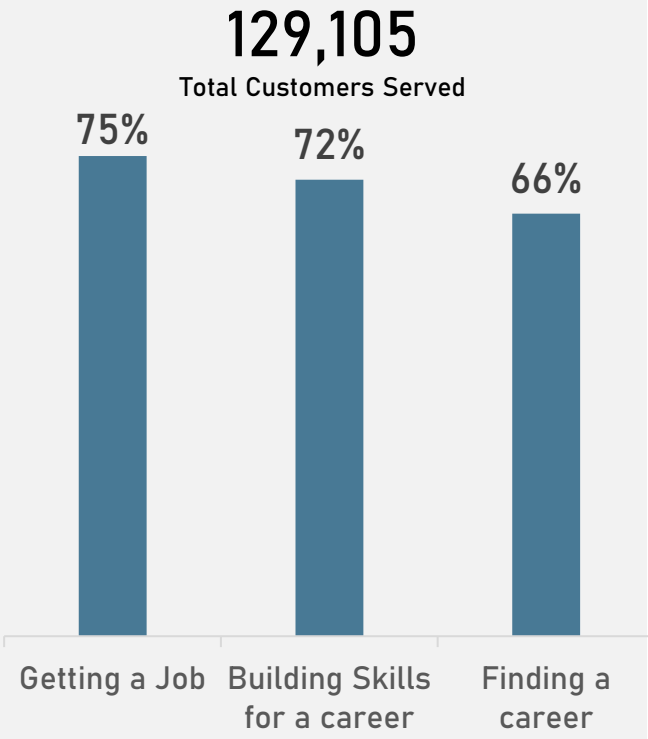
JOB SEEKER SUCCESS*:





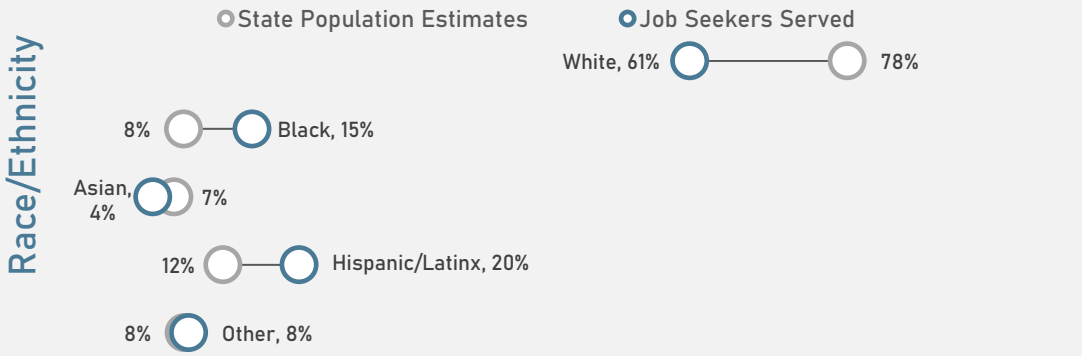
*Of Adult WIOA Title 1 Customers

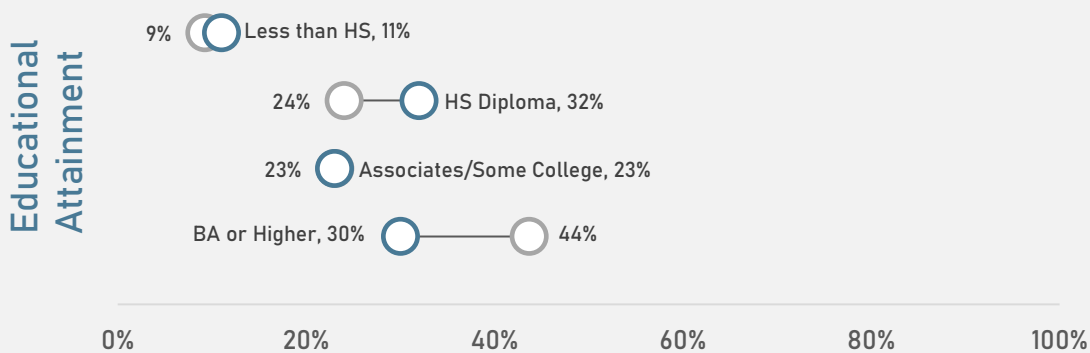
2019 JOB SEEKER PROFILE:



MassHire Career Centers are open to all and serve people with all levels of education, from less than a high school diploma to those with graduate degrees.

The MassHire system serves those who need *training* and *skill development* the most*: non-white* workers and those with *less than a college degree*.





Data sources: American Community Survey Estimates 2015-2019 5 Year Estimates, FY19 Fourth Quarter OSCARR Job Seeker Reports

The effects of COVID-19 on our state have been devastating and our economic recovery is just beginning. Since March 2020 when the public health crisis began, over 1.9 million individuals experienced an employment interruption. Seemingly overnight, the public workforce system went from providing mainly in-person services to having to provide 100% virtual services for all job seekers and employers, even to those customers with limited digital resources/literacy. As such, we use 2019 data here to reflect "business as usual" statistics, knowing that the demand for services during 2020 and into 2021 was unusually influenced by the pandemic. As we continue to assess the impact of the pandemic on the Commonwealth's workers and businesses, we will update this information to reflect the workforce system's response.

2019 Business Support

1,345 Received Labor Market Information

10,331 Received Multiple Services

13,108
Total Employers Served

4,030 Received Referrals to Job Candidates

2,580 Engaged in Job Fairs & Recruitment

In addition to being a resource for accessing funding for training, workforce boards develop and drive the strategic plan for the region. They also give local employers a vehicle for driving workforce development policy and practice in their regions through industry specific roundtables and partnerships. An example of this is the Advanced Manufacturing Training Expansion Program (AMTEP), a special project of the Northeast Advanced Manufacturing Consortium (NAMC). This project is led by four regional workforce boards and comprised of area manufacturing businesses. AMTEP's goal, made possible by a generous $2.5M grant from the GE Foundation, is to expand manufacturing training opportunities on the North Shore and to fully address the continually growing talent need of the industry due to expected retirements and overall expansion of manufacturing in the region. As with all NAMC programs, AMTEP focuses on providing manufacturing training, at no cost, to unemployed, underemployed and inexperienced career seekers in order to help those people move into fulfilling manufacturing careers. There are other examples like NAMC being run by workforce boards throughout the state.